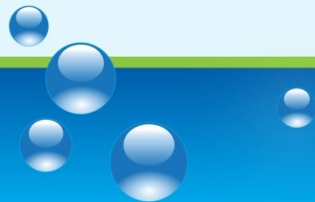


CULLIGAN, BETTER WATER. PURE AND SIMPLE.®

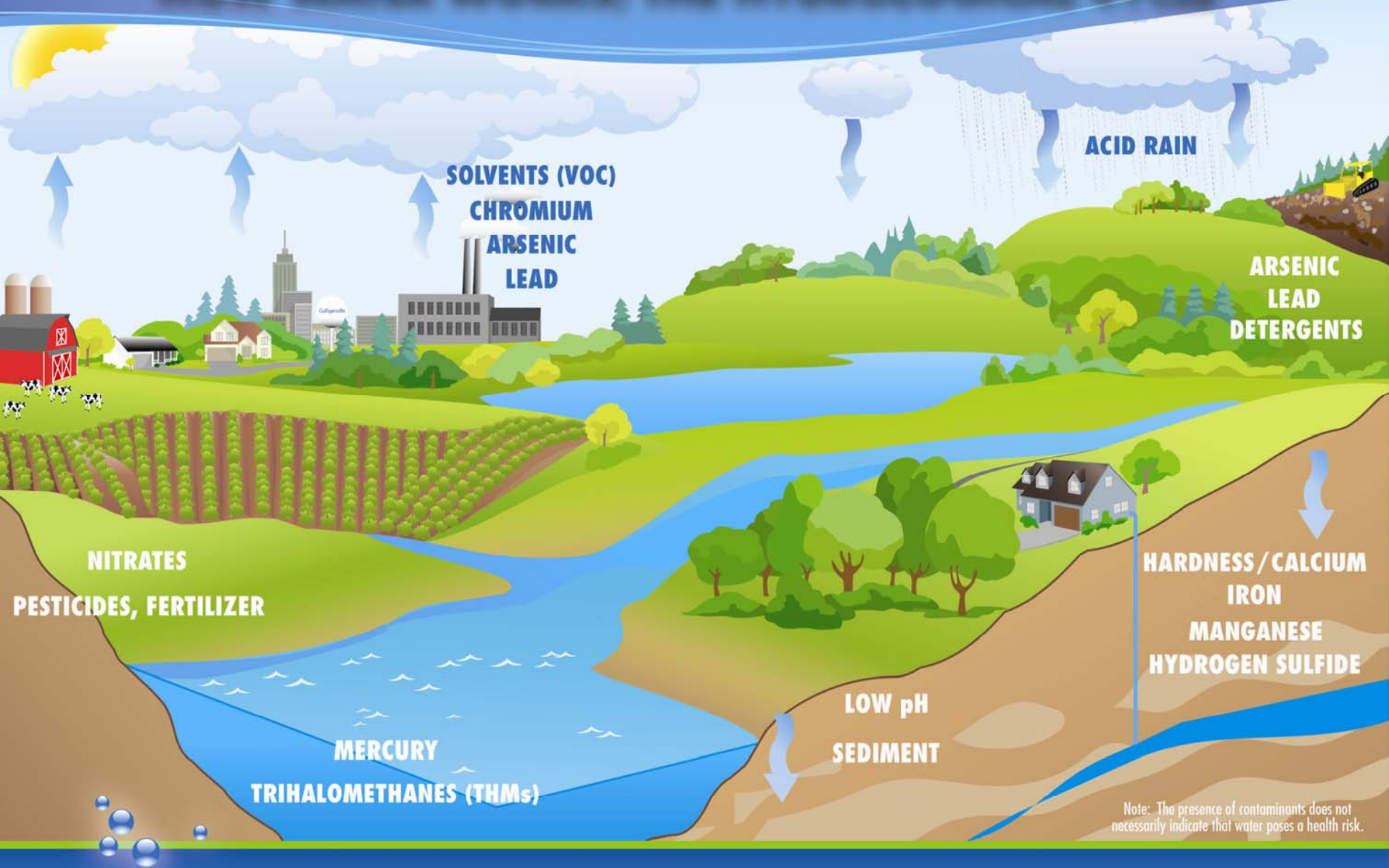
- Purpose of Appointment
- Home Survey
- Test Your Water
- Equipment/Treatment/Options
- How Culligan Can Help



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HOW WATER WORKS; THE HYDROLOGICAL CYCLE



Note: The presence of contaminants does not necessarily indicate that water poses a health risk.

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COMMON WATER PROBLEMS

Smell



Touch



Taste



Appearance

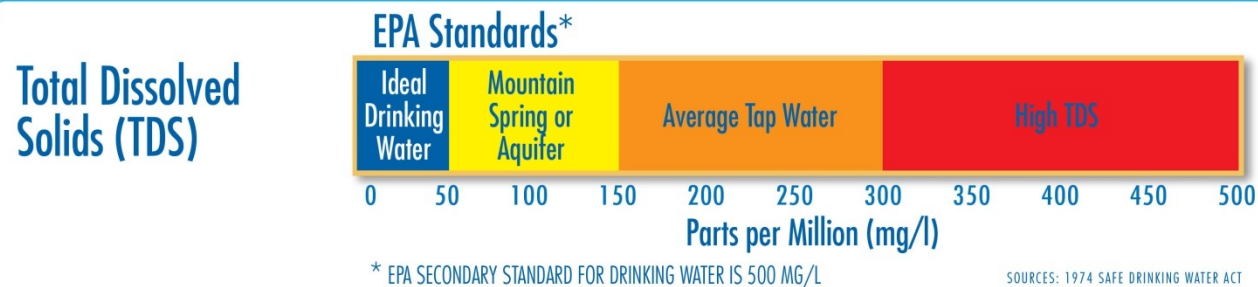
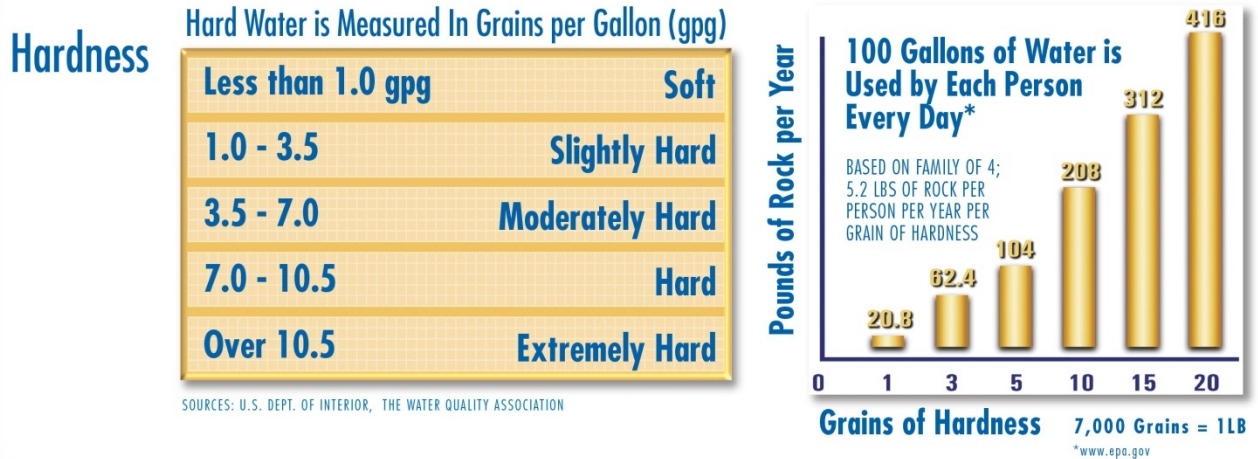


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WATER ANALYSIS

In-home water analysis tests for a broad range of contaminants.



pH, Iron, Chlorine And Nitrate

US Local Water Report/EPA

Canada Water Quality Info/Health CN



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HARD WATER FACTS

Most consumers are already treating their water with soap and chemicals.

- Cost of household cleaners quickly adds up
- Water-using appliances require fewer repairs and work more efficiently using softened water
- Allows you to treat your water naturally, not chemically

Living with hard water is like throwing money down the drain.



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INNOVATIVE SOLUTIONS

As a world leader in water treatment, Culligan provides innovative solutions for our customers.

Advanced Drinking Water System

- Tailored to meet your individual water needs
- Ecologically friendly alternative to individual plastic bottles
- Enjoy continuous supply of high quality water

State-of-the-Art Softening Solutions

- Water and salt saving Aqua-Sensor®
- State-of-the-art electronics for control and monitoring
- Monitors salt level-shows days of salt remaining
- Specialty filtration for problem water applications

Service & Delivery Programs

- Salt Delivery Service
- Bottled Water Delivery
- Preventative Maintenance
- On-Going Service Plan Options
- No Hassle = Peace of Mind



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CULLIGAN® WHOLE-HOUSE WATER SOLUTIONS

Drinking Water Systems



- Reduces Harmful Impurities* That May Be In Your Water
- Great Taste, Odor Free
- Customized For Your Unique Water Needs

*Not necessarily in your water

Water Coolers



- Delivered Bottled Water
- Bottle Free® Systems

Water Softeners

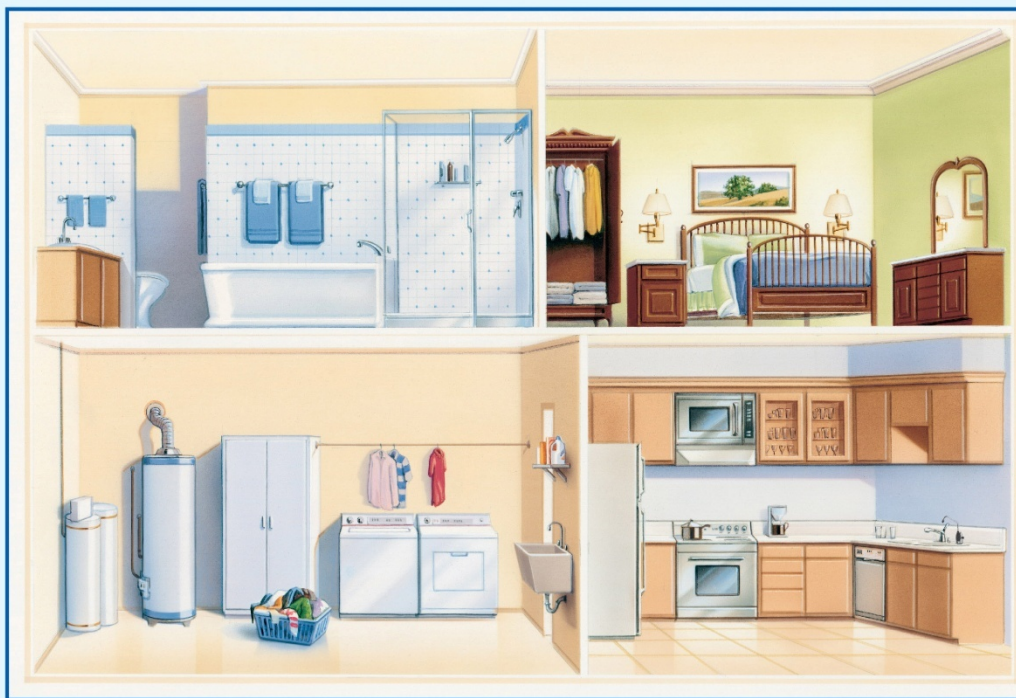


- Salt & Water Saving Options
- Advanced Electronics
- Cullex® Resin
- Quadra-Hull® Tanks
- Patented Aqua-Sensor® Technology

Whole House Filtration



- Reduces Odors, Stains, Corrosion And Chemicals
- Reduces Gases, Plant Matter And Sediment
- Makes Cleaning Easier



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WHY CHOOSE CULLIGAN?

Innovation, Quality and Service for over 75 years.

Culligan is a full solution provider for drinking water, softening and filtration technologies.



Professionally Trained
Installation and
Service Technicians
across North America
and the World



Industry-Leading
Warranties and 100%
Satisfaction Guarantee



***A Smart Choice for Your Home,
Health and Environment***



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CULLIGAN CERTIFICATIONS

Feel confident in your decision to choose Culligan.



Culligan's Exclusive 100% Satisfaction Guarantee
(Dealer Participation May Vary)



Highly Respected Consumer Award



Water Industry Certification
For Product Quality



Ensures High Product Safety
Standards in Canada



Certifies Compliance with
CN and US Requirements



Provides Assurance That
Specifications Are Being Met

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COMMITTED TO ENVIRONMENT & COMMUNITY

A smart choice for your home, your health and the environment.

Culligan provides an environmentally friendly alternative to single-serve Bottled Drinking Water with our Reverse Osmosis Drinking Water Systems or our Bottle-Free® Cooler Systems.

Capable of producing 10 cases of water per day

- Americans use 2.5 million plastic bottles every hour*
- About 80% of what Americans throw away is recyclable, yet the recycling rate is only 28%*

*Source: www.dosomething.org

Culligan exclusive whole-house systems are energy efficient saving you electricity, water and salt.



Less Waste...Better Taste



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BENEFITS OF CULLIGAN® WATER

Culligan systems and services pay for themselves.



Top Quality Drinking
Water at Your Fingertips



Clean, Clear Water
Means Better Taste



Spot-Free
Glasses & Dishes



Easier Cleaning



Soaps & Shampoos Lather
Using Less Product



Extends the Life of
Appliances & Fixtures



Softer Laundry Using
Less Detergent



Softer, Smoother
Skin & Hair



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COMMITTED TO CUSTOMER SATISFACTION

Culligan® water makes a difference.

Helping friends, family & co-workers improve the quality of their lives.



Who do you know?

- Friends/Neighbors
- Relatives
- Health Club Members
- Social Club Members
- Co-workers
- New Parents
- New Homeowners
- Classmates

What are you doing for drinking water at work?



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